

**Norwood Chamber of Commerce of Wright's Mesa**  
**Executive Board Meeting - Minutes**  
**November 9, 2022, Norwood Community Center**

**I. Called to Order at 12:02 p.m.**

Board members present in person were: Gretchen Wells, Terri Lamers, Nola Svoboda, Becky Hannigan, Bernice White

Guest members present were: Daiva Chesonis, Amanda Pierce

**II. Approve Minutes**

Bernice moved to approve October meeting minutes, as well as the November Special Meeting minutes with changes, Terri seconded, all in favor.

**III. Officers' Reports**

**Terri Lamers / Treasurer**

● **Treasurer's Report**

- The beginning balance for October 1, 2022 was \$12,619.73. Deposits of \$48.29 were credited to the account. Disbursements of \$1800.00 were made. The balance on October 31, 2022 was \$10,838.02.
- \$500 is outstanding from the rodeo.
- Bernice motioned to approve the treasurer's report, Becky seconded, all were in favor.

**Gretchen Wells / VP (Acting President)**

● **Daiva Chesonis - NPRD Music on the Mesa**

- Diava outlined NPRD's goals and its programming.
- NPRD is ready to lay down some consistent entertainment for the region.
- NPRD is interested in starting a summer music concert series similar to the events in Ridgway and Paonia.
- The Livery has the capacity for 155 people (no seats), and the yard can fit 175 people. NPRD is interested in growing beyond the Livery's current capacity and wants the event to become a much larger event with more known musicians.
- Daiva has been working with Rob Miller from Pickin Productions, which hosts summer music events in Paonia, Ridgway, Moab, and new series in Delta. Rob has been eyeing Norwood for a long time and wants to put Norwood on the map.
- The proposed partnership with the chamber would create enough clout for potential businesses and donors to get on board, and would help start the conversation.

- Daiva presented her proposal for the event with costs coming from Pickin Production, and said there would be a stiff monetary commitment.
  - 5 months of concerts, May through Sept.
  - There will be a diverse selection of music.
  - NPRD staff would work the events as well as man the bar.
  - NPRD plans to sell merch to help promote the event.
  - Sponsors/partners/businesses would be presented during each event.
  - NPRD would need sponsors to help support the musicians, including housing/lodging, food, etc
  - NPRD is also seeking Individual donations and grants to raise funds.
  - Marketing of the event would include posters, social media, radio, newspaper, etc...
    - Koto could possibly broadcast a concert live from the Norwood tower.
    - KDNF would mention MOTM in their promotion.
    - Mountain Chill is another avenue.
    - NPRD would like to hang a street banner across main street for MOTM.
    - Daiva does most of NPRD's design/promo work, pro bono.
  - Daiva said an outdoor stage is a problem. Norwood needs to have an outdoor stage, and it needs to be covered.
    - Amanda mentioned NPRD could possibly utilize the Pig Palace, and a gooseneck trailer could be used as the stage for the band.
  - Liquor licensing: NPRD would use 5 licenses per year for MOTM.
  - NPRD's website is equipt to do online ticket sales if needed, but the idea is for the event to be free to all.
- From her proposal, Daiva presented a variety of options with different price tiers based on the amount of support NPRD receives from the community.
- The timeline for getting the event rolling would begin in January.
- Nola asked if the chamber would need to choose which aspect they would like to cover for the partnership/sponsorship. Daiva said the chamber could choose any aspect, or contribute to the whole amount as little or as much as they would like.
- Daiva thought it would make more impact if the chamber was able to help approach businesses for sponsorships.
- Amanda said the town is creating an amphitheater in their park development plans. Amanda said she would be willing to sit down with NPRD to discuss what is needed.

- Daiva said it would be a grand experiment to bring everyone in the community together to work on making the event happen.
- Next step would be a casual brainstorming session with Pickin Productions to hash out details.
- The board decided to discuss MOTM at the December meeting.

**Nola Svoboda / Secretary**

- **Marketing Report; website, social media & blog**
  - Nola previously emailed her marketing report to the board.

**Becky Hannigan / New Member At-Large**

- **Outstanding Invoices**
  - Becky is in communication with the roping club on invoices.

**Bernice White / Member At-Large**

- Nothing to present.

**IV. Old Business:**

- **Banner Hanging**
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- **Noel Night**
  - **Grand Marshal**
    - Grand Marshal will henceforth be named “Community Star.”
    - Bernice nominated the Colsons to be the Community Star.
    - The Divide was nominated as Business Star.
    - There will also be a “Community Business Star.”
    - Both will be in the parade. Community Star will be first, business will follow.
    - Becky made a motion to nominate Colsons and Divide for the Community Stars. Bernice seconded. Becky will reach out to the timing, Bernice will reach out to the Colsons.
    - Terri suggested having the Community Stars ride on the hay ride. She suggested getting banners that hang from car windows, which can hang on the trailer as well.
    - The business and the individual would then be able to keep the banner for a year, then the banner will move to the next community stars.
    - Becky will get a cost for banners and the board will vote via zoom.
  - **Parade: 6:15 P.M.**
    - Gretchen and Bernice will line up the parade.
    - Nola asked Amanda if she could make a suggestion on the town’s Facebook if people could suggest people not park on Grand Avenue during the parade.

- Becky said there is a fire dancer that will perform once the parade has gone down main street and will finish once the parade turns around.
- **Holiday Bazaar:** 3:00 PM
- **Chili Cook-Off:** Registration from 4-5, tasting at 5.
- **Cookie Decorating:** The board needs to know what time cookie decorating is happening.
- **Hay Bale Rides:** Terri will run haybale rides from 5-7:30 P.M.
- **DJ:** Terri said Cady Metzger could not DJ and asked the board to let her know if anyone they knew of anyone.
- **Judges:** Becky will ask the UMC CEO, Carissa from US Bank, Ronda or Evan from the Library.
- Business decoration and Parade winner plaques have been ordered.
- Becky will work setting up a table in the hardware building for the chamber which will include membership forms and brochures.

## V. New Business

### ● **Nomination Of Officers**

- President Nominations: Carrie Andrew, Bernice White
- Treasurer Nominations: Madison Depola
- Secretary Nominations: Becky nominated Brian DePola
- Member At Large Nominations: Julie Thorneycroft, Jaime Romane, Chase Bizer, Kimberly Campbell, Carrie Andrew
  - Leila will try to start coming to meetings.
  - Kimberly Campbell would join if meeting times change to evenings.
  - Carrie Andrew is interested in being President or Member At Large.
  - Bernice White is interested in being president.
- Becky made the motion that the composition of the BOD be composed of President, Vice President, Treasurer, Secretary and up to seven members at large, all of who are active members. Nola seconded, all were in favor.
- Nola will send an email for the annual to announce open board seats and that the vote will take place during the annual meeting.

### ● **Town Updates**

- **Banner MOU with Town**
  - Terri made a motion to approve the MOU, Becky seconded, all were in favor.
- Amanda gave an update on the Pinion park housing project and Mountain Village plans.

### ● **Annual Meeting**

- Annual meeting will be December 11th, from 5-7 P.M., location TBD.
- Approval of Officers and Budget.
- RSVP will be required.

- Becky would like to do another drawing for another \$100 gift certificate to the restaurants.
  - Gretchen and and Becky will reach out to caterers.
  - Becky will talk to the library about location. Nola will talk to NPRD for The Livery as a backup.
  - Terri will take inventory of alcohol.
- **December Regular Meeting**
    - December's Meeting will be merged into the Annual Meeting. The board will meet at 4 p.m., prior to the annual meeting.

**VI. Public Comment**

- No Public Comment

**VII. Adjournment:** Bernice made the motion to adjourn, Becky seconded, all were in favor. Meeting ended at 1:52 p.m.

**Next Chamber Executive Board Meeting:** Sunday, December 11, 2022 at 4:00 p.m., at the Lone Cone Library.

Submitted by Nola Svoboda