

**Norwood Chamber of Commerce of Wright's Mesa  
Executive Board Meeting - Minutes  
March 9, 2021, Lone Cone Library**

**I. Called to Order at 12:06 p.m.**

Board members present in person were: John Metzger, Terri Lamers, Nola Svoboda  
Guest present were: Becky Hannigan, Creighton Woody

**II. Approve Minutes**

Terri made the motion to approve the minutes from February, Nola seconded, all in favor.

**III. Officers' Reports**

**John/President**

**Ride the Rockies and Dark Sky Party, June 15, 2021**

- John is starting to put together a big picture story and a press release about the event.
- RTR expects each town to put on some form of its own entertainment.
- Star Party could consist of different telescopes pointing at different constellations. There could also be lectures
  - John and Nola have been talking about putting together a “dark sky tour” online, where folks could click on a location to learn more.
- Woody said the Dark Sky Advocates have a shelter they could put up to set up an area for guest speakers. He would like to invite David Elmore to speak from the Longmont Astronomical Society.
- John would like to not have to do any of the planning for the Star Party, and would like the Dark Sky Advocates to handle.
- John asked Nola if she could create a simple map showcasing locations. Nola said she might be able to create a map that has link pop ups that contain brief descriptions and links to information about those locations.

**Preventing future shutdowns**

- Annual baseball tournament: John worries there are repeat events that would move their location and Norwood would lose business. Terri and Becky believe Ken would want to keep the tournament locally in Norwood. Becky will follow up with Ken.
- John attended a WEEDC meeting and said they are working on funding for.... Terri said they would like to start a “shop local” discount program campaign like Nola had mentioned.
- Colorado Chamber of Commerce - Should the chamber join the membership? Terri confirmed the chamber has never been a member. John is fine with not joining.

- Telluride is purchasing land around Norwood to build homes, including tiny homes. They also purchased the Spydor building. The rural housing initiative will also be building more housing in Norwood.

### **Gretchen/VP**

Gretchen not present

### **Terri/Treasurer**

#### **Treasurer's Report**

- The beginning balance for February 1, 2021 was \$5,068.78. There was a 3rd Quarter Lodging Tax Adjustment of \$356.20. 4th quarter lodging tax received was \$1,964.79. Interest was \$0.04. Dues received were \$48.25 Disbursements of \$350.00 were made, ending with a balance of \$7,088.06 on February 28, 2021.

No motion was made to approve the Treasurer's Report.

### **New school superintendent**

- Terri was on the hiring committee and thought the chamber could hold a meet and greet social event for the community.
- Terri said the new superintendent mentioned rural schools are big right now and that the Norwood School District should be touting their achievements.
- John agreed that rural schools play a big role in remote work and people moving out of the cities.

### **Nola/Secretary**

#### **Marketing report; website and social media**

- Terri asked Nola if she could create a better flier for her to hang at the post office, which she could easily change the dates.
- Nola asked if anyone had any additional location destinations the chamber should feature.
  - John thinks the future is to have the regional self guided tours for different activities.
  - Terri thought the wild horses of Disappointment Valley would be a good topic.
  - John thinks bird watching is another big activity.
  - John would like to elaborate more on the remote work aspect rural renaissance concept.
- Nola mentioned the possibility of getting an article/advertising in the Spoke & Blossom magazine as well as the Telluride magazines. She will reach out to Spoke & Blossom to see what is possible. Nola also mentioned Micheal Martleson with the Telluride Tourism Board offered the chamber a full page ad in the Visit Telluride magazine, the chamber didn't hear back because of COVID. She suggested we follow up with the tourism board on that this year.

**Bernice/Member At-Large**

Not present

**Matt/Member At-Large**

Not present

**IV. Old Business**

- No old business

**V. New Business:**

- Becky attended the meeting to express interest to be on the board representing UMC. The board will approve during the next meeting.
- Carrie Andrew presented options for magazine and brochure racks for the Visitor Center space. Nola would like the chamber to be able to choose what it would like to do for brochures and magazines
- John said there will be a Star Spangled Saturday event will be held on June 26 this year.
- For future meetings, Terri suggested the minutes, Treasurer's report and marketing report could be voted on for approval all together. John agreed.
- Terri also thought it might be good to move the marketing report to the top of the agenda to allow for more time for discussion.

**VI. Public Comment**

No public

**VII. Adjournment:** No motion was made to adjourn. The meeting adjourned at 1:20 p.m.

**Next Chamber Executive Board Meeting:** Tuesday, April 13th, 2021 at 12:00 p.m., at the Lone Cone Library/Zoom.

Submitted by Nola Svoboda