

Norwood Chamber of Commerce of Wright's Mesa
Executive Board Meeting - Minutes
January 12, 2021, Lone Cone Library and Zoom

I. Called to Order at 12:05 p.m.

Board members present in person were: John Metzger, Gretchen Wells, Terri Lamers, Nola Svoboda

Guest Members present were: Matt Mogg, Jamie and Scott Romaine

II. Approve Minutes

Gretchen made the motion to approve the minutes from December, Terri seconded, all in favor.

III. Officers' Reports

● **Gretchen/VP**

5-Star Program; email oversight; meeting agenda, scheduling, reservations; outreach support

- Gretchen will put together the agenda each month.
- 5-Star Program: Lets a business move down a level in COVID restrictions (example: from red to orange:
 - County numbers have to be good, two weeks of sustained decline.
 - Hospital rate has to be low.
 - Positivity rate has to be fair.
 - Current incident rate is too high.
- Group is for when we are eligible to apply, they will apply to the state.
- Gretchen would like a retail business in Norwood to represent on the committee.
- Scott Romaine said he's heard some roadblocks with there needing to be HVAC systems. Gretchen mentioned the owner of La Cocina worked around it by opening windows year round. Scott said the 5-Star Program makes him nervous because it seems untested and that there are a lot of hoops with no certainty. He said it is an answer, not a solution. Jamie said she heard they might require every visitor to give their contact info at the door for contract tracing.
- John believes the chamber has to play along, however this program sounds like we are being set up for the current COVID restrictions to last forever and if there is anything we can do as a chamber, is to not allow that to happen. Public health has caused a breach of trust and cannot be trusted.
- Terri thought about writing a letter to the commissioners saying our businesses are in a very different situation than Telluride and Mountain Village. Going out to eat is an option and people have the right to choose whether or not they want to order take out or stay home, but the matter of the fact is that we need our businesses to be allowed to stay open.
- Gretchen believes Norwood needs to be louder. It may be time for the Chamber to step up and push back against the county and make sure Norwood is

represented because Telluride and Norwood are two very different communities and Norwood's case numbers have been very different from Telluride.

- When it comes to events and COVID, Nola would like to see the community be more proactive when it comes to planning future events and be prepared for whatever comes.
- Gretchen will coordinate a meeting with Kris Holstrom and the chamber to discuss pain points and pushing the county to move toward Norwood operating under its own COVID guidelines.

- **Terri/Treasurer**

Financial management; budget/resource allocations; events support; grants

- Treasurer's Report
 - The beginning balance for December 1, 2020 was \$3094.85. 3rd Quarter Lodging Tax received was \$2,503.35. Interest was \$0.04. Dues received was \$48.29. Disbursements of \$319.00 were made, ending with a balance of \$5,327.53 on December 31, 2020.
 - Gretchen made a motion to approve the Treasurer's Report. Terri seconded, all were in favor.

- **Nola/Secretary**

Marketing, social site management; creative/digital strategy; membership communications; HubSpot CRM; meeting minutes

- Nola will find logins for Chamber email and share with Gretchen

- **Bernice/Member At-Large**

- **Matt Mogg/(New) Member At-Large**

- **John/President**

Outreach / Recruiting: Write article/LTE for Post; Matt Mogg next At-Large; will attend next WEEDC meeting 2/4/21; member visits: Ace, Lone Cone, SMPA, etc. – what can we do to help?; write future business profile blog posts; getting Ride the Rockies contact from Patti, possible news release

IV. Old Business

- No old business

V. New Business:

- Will Ride the Rockies happen this year?
- Will the Poker Run happen this year?
- Jamie recommended creating a flier to put up at the post office to advertise meeting times.

- Nola would like to see some follow up about chamber funds, what the funds go to, where they've gone and follow through with how the funds should be spent.

VI. Adjournment: Nola made the motion to adjourn, Matt seconded, all in favor. Adjourned at 1:25 p.m.

Next Chamber Executive Board Meeting: Tuesday, February 9th, 2020 at 12:00 p.m., at the Lone Cone Library/Zoom.

Submitted by Nola Svoboda