

**Norwood Chamber of Commerce of Wright's Mesa**  
**Annual General Member Meeting - Minutes**  
**December 10, 2019, Lone Cone Library**

**I. Called to Order at 6:00pm**

Board members present were: Carrie Andrew, Linda Avery, Terri Lamers, Nola Svoboda and James Bates

Members and guests present were: Bette Nickel, Doug Avery, John Metzger, Kelvin Verity, Jim Wells, Gretchen Wells, Kieffer Parrino, Kristen Parrino, Paul Finley, Lisa Foxwell, Jenny Bates, Simon Andrew, Kattie Neesham

**II. Bylaw Review**

A. Carrie presented the changes to the Chamber's bylaws.

Linda made the motion to approve the changes to the bylaws as presented. Lisa Foxwell seconded. All were in favor.

**III. Open Board Seats**

B. Linda nominated John Metzger and Gretchen Wells. Carrie nominated Lisa Foxwell.

James motioned to approve the addition of John and Gretchen to fill the open board seats. Lisa seconded. All were in favor.

**IV. 2020 Budget**

A. Terri presented the 2020 budget to the membership.

**V. Marketing Report**

A. Carrie presented the Chamber's goals for 2019 and showcased how the Chamber has accomplished those goals over the course of the year.

B. Nola presented the marketing report for the majority of 2019, including print advertising and magazine article features, website analytics and Google search performance, the fall colors video and social media performance.

C. Carrie stated that as the Chamber builds out its website and develops content for social media, it's been focusing more on two questions, what is our real purpose? And, who are we marketing to? The Chamber is working on being more intentional on how it markets and the type of content it focuses on.

D. Carrie asked the membership to share stories, photos, information and events with the Chamber and asked the membership to write down their suggestions on how the Chamber can better Market, Advocate, Educate and Collaborate in 2020.

Submitted by Nola Svoboda