

**Norwood Chamber of Commerce of Wright's Mesa
General Membership Meeting - Minutes (Revised)
December 17, 2018, Norwood Volunteer Firehouse**

I. Called to Order at 6:41pm. Members present: Carrie Andrew, Terri Lamers, Nola Svoboda, James Bates, Betty Greager, Jim & Carol Fitzmorris, Doug & Linda Avery

II. Approve Minutes - tabled to next meeting when the secretary is available to present the minutes.

III. Marketing report

A. Finished film - this fantastic new video was demonstrated - check it out soon on the new and improved website: <https://norwoodcolorado.com/>

B. Website review - reorganized into categories and members can get a more detailed member page including their social site links and up to 8 photos. For right now, send your updated information for the website to Carrie Andrew. The goal of the chamber, and of the website, is to increase tourism and patronage for our member businesses. The website will also have pages with specific information such as local recreation spots, lodging, history and an events calendar.

IV. Treasurer's report

A. YTD report - Cindy is moving to a new position in Albuquerque and could not attend this board meeting. However, Carrie stepped in to fill in information for us, and mentioned that there is a new tracking system board is putting in place to better monitor new deposits. The lodging tax reports for the year are showing the 4th quarter of 2017 and the first 3 quarters of 2018 - for a total of \$10,596.

B. 2019 Budget - This item was deferred to the next board meeting. Current balance is \$8,060.

C. Hiring of bookkeeper - This was suggested by the lodging board, to ensure continuity.

V. Old Business

A. Noel Night - This event came together nicely, but a last minute scramble. It was suggested that we develop a list of tasks and assign responsibilities at least a month out. The chamber is responsible for the trees mounted on the light poles, which are mounted by SMPA, but with only a 24 hour notice. John Bockrath generously pitched in to get these in place at the last minute. James Bates volunteered to put together a team and get the trees put back into storage.

1. Business owner feedback - Only a few members present attended Noel Night, but mentioned a lot of activity and a later night than expected.

2. Financial summary - Two \$100 awards (Clarks Market gift certificates) were decided for Deputy Martinez' house (residential) and for Pine Cone Realty (business).

VI. New Business

A. Upcoming events

1. **Fat Bike Race** - This race is scheduled for January 20th, and expected to bring a lot of riders into town. Unfortunately, we are unable to secure a location for the after-party - hoping to keep them in town and making use of member businesses. However, this should be a good weekend for our lodging and dining membership.

B. **Lodging Tax Panel** meeting December 6th

C. **Officer Elections** - The 2019 Board was voted in unanimously, with 2 year terms, as follows:

1. President - Carrie Andrew (term ends 2020)
2. Vice President - Linda Avery (term ends 2020)
3. Secretary- Lauren Hollek (term ends 2019)
4. Treasurer - Terri Lamers (term ends 2020)
5. Member at Large- John Bockrath (term ends 2019)
6. Member at large - James Bates (term ends 2020)
7. Member at large - Nola Svoboda (term ends 2020)

VII. Additional Items

1. James Bates offered that Montrose Signs is willing to help maintain our existing signage at the entrance to town, to keep them from needing to be replaced too quickly.
2. James Bates also mentioned that there is a youth "Explorers Club" that is looking for volunteer type tasks - something to keep in mind for town beautification projects, etc.
3. General discussion resulted in an agreement that the Norwood Chamber should look to a new format of quarterly membership meetings, and have them in the evening, to enable more members to attend and to function as more of a member social. Board meetings will remain monthly and will be held the 2nd Tuesday of each month at the Town Hall from 12-1pm.
4. Norwood brochures - discussion of placing them out in appropriate locations, and having members take on restocking at various locales. Need to determine where we currently stand with quantities and current distribution.

VIII. Adjournment - 8:05pm

Respectfully Submitted by Linda Avery